

ASHLEY MAY

SENIOR UX/UI DESIGNER & FRONTEND DEVELOPER

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PROFESSIONAL SUMMARY

Senior UX/UI designer and frontend developer with 8+ years designing and building products across AI, fintech, healthcare, automotive, and enterprise SaaS. I simplify complex systems through user-centered design, scalable design systems, and code I can ship myself — moving from discovery and research through to production-ready implementation.

I work fluently across UX strategy, interface design, and front-end development, and use Claude Code and modern AI coding agents to accelerate prototyping, sharpen developer handoff, and ship high-quality experiences faster.

PROFESSIONAL EXPERIENCE

Independent Contractor — Web & Digital Interface Design

Dec 2025 – Present

Mercor Intelligence · Contract · Remote

- Provide web and digital interface design expertise to a top frontier AI lab (NDA-applicable work), serving enterprise-scale users.
- Use Claude Code and modern coding agents to rapidly prototype interfaces, generate production-ready front-end code, and accelerate implementation.
- Build scalable UI systems and developer-ready specifications that reduce friction during build.
- Collaborate with product managers, engineers, and researchers to design intuitive experiences for highly technical products.

UX/UI Instructor

Jan 2025 – Present

Path Unbound · Part-time · Remote

- Teach UX/UI design, accessibility (WCAG), responsive design, and product thinking in 1:1 sessions and classes of up to 10 students.
- Mentor students through portfolio development and career coaching; curriculum covers Figma, Framer, HTML, CSS, design systems, and interaction design.

Product Design Manager

Feb 2025 – Jan 2026

NRD Tech LLC · Contract · Remote

- Bridged business needs and product execution: gathered requirements from stakeholders and translated them into actionable plans and user-friendly web tools designed in Figma.
- Led UX and UI design across digital healthcare initiatives from discovery through implementation, managing projects end-to-end with tech teams.
- Ran user research and usability testing to validate product decisions and improve the customer experience.
- Introduced AI-assisted design workflows that accelerated ideation, prototyping, and documentation.

Senior Product Designer (SAE)

Jan 2024 – Dec 2024

Campbell Marketing & Communications (Ford Motor Company) · Full-time · Remote

- Led the Mustang Unleashed experience end-to-end across app, marketing site, and event check-in system for Ford Performance.
- Designed user journeys, wireframes, interactive prototypes, design systems, and production-ready interfaces in Figma for Ford-owned digital products, including the Ford Special Vehicle Registry.
- Created developer-ready specifications and scalable component libraries; facilitated design reviews with accessibility and consistency in view.

Product Designer + Frontend Developer

Oct 2022 – Dec 2023

Coin Metrics · Full-time · Boston, MA

- Designed enterprise financial dashboards and complex data-visualization tools for institutional crypto clients.
- Turned dense technical financial information into intuitive experiences that supported faster decisions.
- Partnered with engineering to translate requirements into scalable interfaces; tested and refined dashboard workflows.

Frontend Developer + Web Designer

Jul 2021 – Oct 2022

Fidelity Payment Services · Full-time · Brooklyn, NY

- Designed and developed customer-facing fintech products with an emphasis on usability, accessibility, and responsive design.
- Helped create the first version of the Fidelity Payment Services design system.
- Ran A/B testing and usability research to validate product decisions; built interactive prototypes and developer-ready documentation alongside PMs and developers.

Frontend Developer – Designer

Aug 2019 – Nov 2021

Salesforce · Contract · Columbus, OH

- Built reusable React components within the Salesforce Lightning Design System (SLDS) across four separate contracts.
- Designed new SLDS components and iterated on the design system, contributing improvements supporting multiple Salesforce products and strengthening design-to-development workflows.

Lead Web Designer + Frontend Developer

Feb 2021 – Aug 2021

Stephen Donnelly & Associates · Full-time · Owego, NY

- Led design and front-end delivery with heavy emphasis on project management: sprint planning, requirement parsing, goal setting, and stakeholder satisfaction.

Web Designer & Front-End Developer

Oct 2018 – Feb 2021

Five Star Heating & Cooling Group · Full-time · Columbus, OH

- Designed, developed, and launched responsive WordPress websites, improving engagement through UX optimization, SEO, and performance work.

CORE EXPERTISE

Digital Product Design — UX & UI design, product strategy, user research, information architecture, journey mapping, interaction design, wireframing, rapid prototyping, design systems, accessibility (WCAG)

AI Product Development — Claude Code, AI coding agents, design-to-code workflows, AI-assisted product design, prompt engineering, rapid AI prototyping, developer collaboration

Design Tools — Figma, Framer, FigJam, Adobe Creative Cloud (Photoshop, Illustrator), Miro, Jira

Development — HTML, CSS, JavaScript, React, WordPress, Elementor, Webflow, responsive development, Git

Industries — Artificial intelligence, fintech, healthcare, enterprise SaaS, automotive, B2B software

EDUCATION

Kalamazoo Valley Community College — Associate of Applied Science (in progress)

Expected 2027

North Adams High School — Honors Diploma

2011